



GS1 INTERACT

SUSTAINABILITY UNVEILED

CONNECTING THE DOTS
WITH GS1 STANDARDS

25 JUNE, 10:00 TO 16:00, AMSTERDAM
HEINEKEN EXPERIENCE AND ONLINE

HOSTED BY



Agenda for the day

01

Sustainability demystified

Heineken
Playdesign / Vox
Barilla
Nestlé

02

One barcode fits all

GS1
EuroCommerce
AISE

03

Circularity and DPP

SHARP / Witgoed Brigade / Tappir
Interloop Europe

04

Deforestation and ESG

Aldi Süd
Colruyt Group



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Matthias Kühn
Director Global Sourcing
ALDI SÜD KG

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ALDI SOUTH Group Deforestation and ESG GS1 InterACT 2025

June 2025



Introduction



Matthias Kühn

Director Global Sourcing

EUDR Core Team at ALDI SÜD

Contact: Matthias.Kühn@Aldi-Sued.com



The ALDI SOUTH Group

KEY FACTS



11

Different markets



>1,500

Core product range



>200,000

Employees



>7,300

Stores



>80

Distribution centers



€83b

Net sales in 2023

EUDR Refresher

EU DEFORESTATION REGULATION (EUDR)



What is the EUDR?

The **EU Deforestation Regulation** aims to prevent the import, export and trade of commodities linked to deforestation.

In summary, products need to be **deforestation-free, in compliance with legislation** from the country of production and **covered by a due diligence statement**.



Who is affected?

It **affects all entities which import, produce, and/or trade** certain products related to the EU market.

The following **commodities** are in the scope of EUDR:



Coffee



Beef Cattle



Cocoa



Wood



Rubber



Palm Oil



Soy

Palm oil and soy products generally not relevant for ALDI per the applicable HS Codes*.

Regardless of this, the **adopted palm oil and soy targets for ALDI remain in place**.

***HS Codes:** The HS nomenclature provides a 'universal language to international trade' and, thus, it is used worldwide in the realm of trade. This nomenclature normally dictates which customs tariffs apply to a batch/shipment of a certain product.

EUDR is applied in 6 of our 11 ALDI South markets

ALDI ENTITIES ACT AS "TRADER" IN MOST CASES



EUDR Obligations depending on role in supply chain



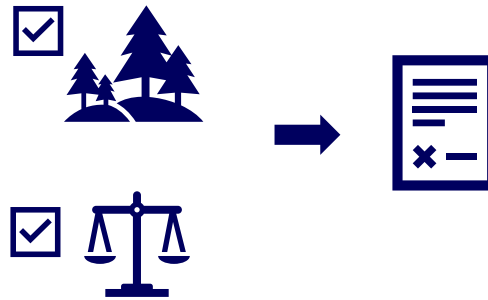
Country of production



Commodities in scope of EUDR

- Coffee
- Cocoa
- Wood
- Cattle
- Rubber
- Palm Oil
- Soy

Importer/Manufacturer



Initial Due Diligence:

- Geolocation screening
- Risk assessment (Legality, Traceability)
- Due Diligence Statement (DDS)

Retailer/Distributor



Validation of Upstream Due Diligence

- DDS validation in EU system
- Liable in case of non-compliance

Annual supplier assessment to manage risk of non-compliance

Collaborative development of EUDR questionnaire



One common approach

as part of the **GS1 Data for Sustainability Programme**
with >40 companies



The Global Language of Business

EU Deforestation Regulation (EUDR)

Questionnaire for supplier compliance verification



Questionnaire



Integration of questionnaire in EUDR risk analysis



All EUDR business partners



Structured self-assessment via GS1 questionnaire

- Verification of the compliance of the respective business partner in the upstream value chain
- The responses to the questionnaire are used to assess whether there is no risk or only a negligible risk
- Verification of compliance may be carried out at least once a year



Business partners with risk



Verification and detailed analysis

- Detailed analysis of business partners classified as high risk
- Requesting of further, detailed information, e.g. through individualized questionnaires and audits
- Joint development of action plans towards compliance including clear deliverables
- Blocking of non-compliant business partners seen as last resort

Efficiency advantage through openly accessible standards



GS1 EUDR questionnaire



to be further
disseminated

- available free of charge
- available in English and German
- can be implemented in any IT tools

Call for participation

Objective

- ✓ global roll-out

Benefits

- Efficiency through one common instrument
- Higher response rate
- EUDR impact

Benefits

Internationalisation



Scan and explore the details



The Global Language of Business

EU Deforestation Regulation (EUDR)

Questionnaire for supplier compliance verification



[Questionnaire](#)

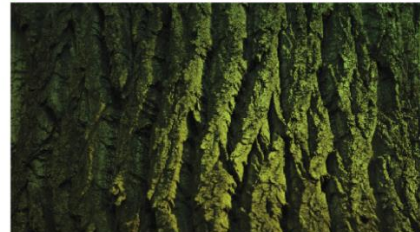


The Global Language of Business

GS1 Standards

EU Deforestation Regulation (EUDR) & GS1 Best Practice Standard

Implementation Guideline for EUDR in Germany



[Implementation Guideline](#)





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Thank you!

The slide deck and recording of the session will be shared afterwards



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Nele Bellemans
Team Manager Product
Information & Taste
Colruyt Group

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Colruyt Group's vision on the future of data sharing

Who are we and how do we make a positive difference?



1

Belgian family business with long-standing tradition

2

One mission, 9 values, 40 complementary brands

3

Pioneer in **sustainable** and innovative **entrepreneurship**

4

Enabler for **conscious consuming**

5

Attractive employer for more than 33,000 colleagues

6

Educating young people through Collibri Foundation



+ 2.000 suppliers
+ 45.000 Products

GDSN

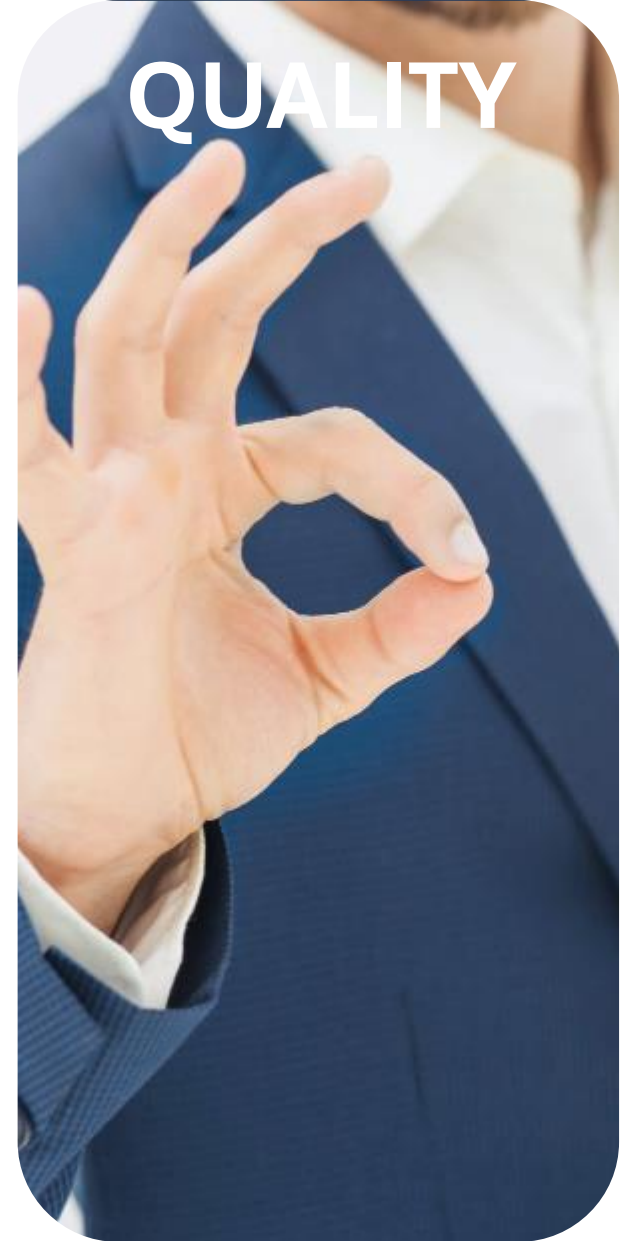
EFFICIENCY



SPEED

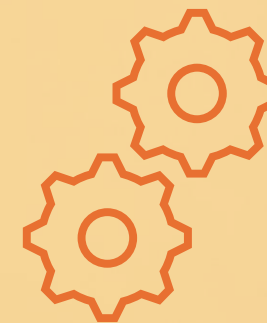


QUALITY





Ensure compliance with
regulation



Operational efficiency



Multi-channel
sales



Time to market





EUDR

ESPR

CSRD

PPWR

CSDDD

CBA
M



Packaging



Origin



Carbon footprint



EUDR

ESG





TOGETHER WE
ARE
STRONGER



KNOWLEDGE



PROACTIVITY





NEXT LEVEL PRODUCT INFORMATION

ARE YOU
READY?



Thank you


COLRUYT
GROUP

 COLRUYTGROUP





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